

Community Benefits Tools for Rebuilding Urban Economies

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Kathleen Mulligan-Hansel, Ph.D. Deputy Director



Community Benefits Movement





Community Benefits Principles

- We need immediate, proactive agenda to revitalize urban economies
- We win best when <u>all communities</u> and stakeholders win
- Cities (and other local gov't) can leverage real economic change
- Implement measurable, concrete mechanisms that distribute economic benefits to all communities



Community Benefits Includes...



Housing

Jobs

Environment

Small Business

Community Services





What's the Right Policy Vehicle?

Community benefits is a movement

Wins come in agreements and

policies

Community Benefits Agreement

Community Benefits Policy

Community Workforce Agreement



What's Most Important

Decide first:

- What kinds of projects
- What you want to achieve

Then determine which policy vehicle will realize your values.





Construction Requires Specialized Tools

Focus on Construction Careers

- Detailed policy language
- Apprenticeship is the door
- Envision the pipeline
- Relationships between unions
 & community groups and a
 commitment to work together
- Implementation is as important as getting the policy right





Communities Are Doing It

California Washington Oregon Wisconsin Michigan Colorado Indiana Pennsylvania New York Massachusetts Rhode Island Maryland Louisiana Tennessee





We Can Help

www.forworkingfamilies.org

- Publications
- Policy examples
- Legal team
- Coalition building
- Connect to other leaders

